NTT DATA

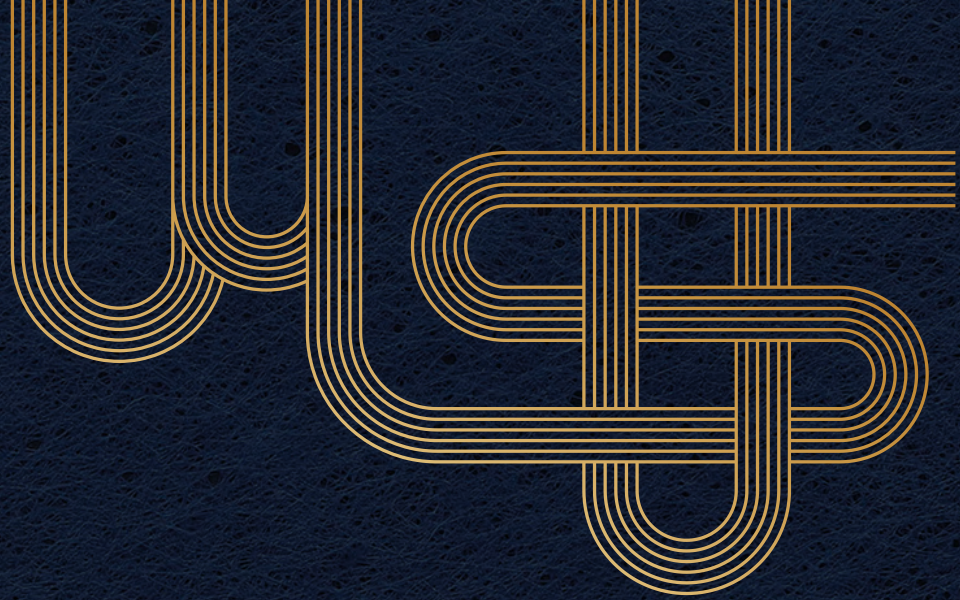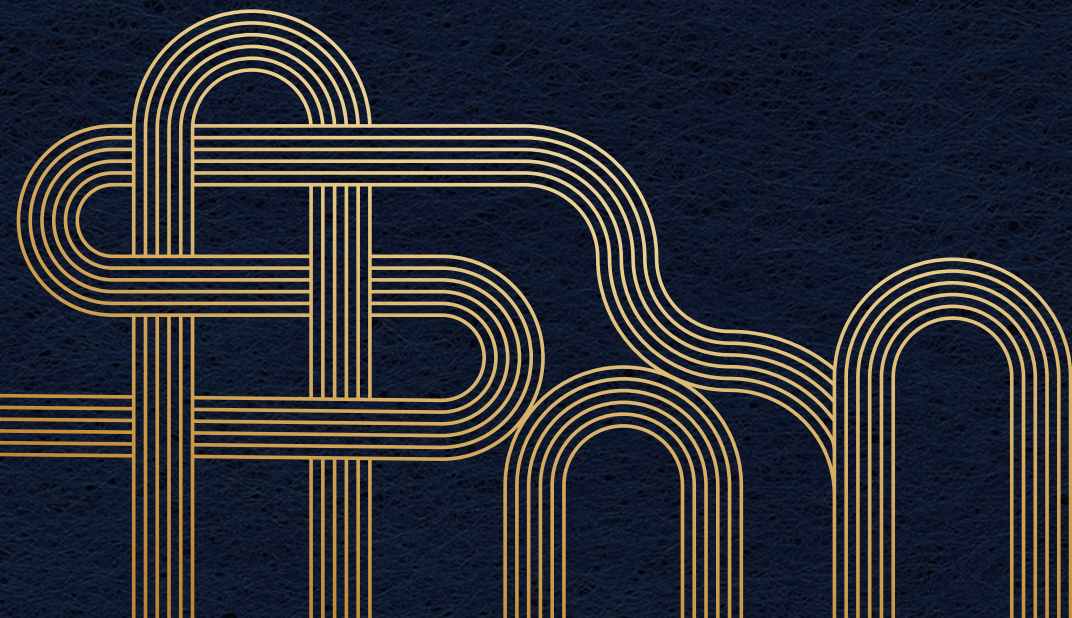# NTT DATA
R&D Tour 2024

Welcome to NTT DATA R&D Tour 2024

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We are delighted to host you in Tokyo.

The visit to the prestigious NTT Musashino R&D Center will focus on **IOWN INTEGRAL** and feature over 120 showcases including information on IOWN-related research and development and NTT's efforts in generative AI. The latest results of NTT Group R&D will be presented through lectures and exhibits.

As part of the tour, we will host the NTT DATA Applied Innovation Summit at the Tokyo National Museum, themed **"Innovating the Future: Unleashing the Power of Generative AI"**. This summit will feature a fireside chat with a technology and innovation thought-leader, panel discussion and innovation showcase/demos.

We look forward to meeting you during this week's events and at the NTT DATA Global Gala Dinner hosted at Happo-en.

Outside of the official program, we hope you find time to explore our vibrant city and experience Japanese culture.

This brochure includes the event agenda with key information on sessions and speakers (which will be updated in the coming months), FAQs to help you navigate the forum and a guide to some popular Tokyo attractions and destinations.

Tour overview

In a rapidly evolving tech landscape, **IOWN** stands as a pivotal framework, seamlessly integrating photonics- based technology into both physical and digital domains.

Promising more than speed, it addresses imminent societal challenges that come with data growth and energy consumption. At its heart, **IOWN** aims to enhance human connection and empathy in a tech-driven world.
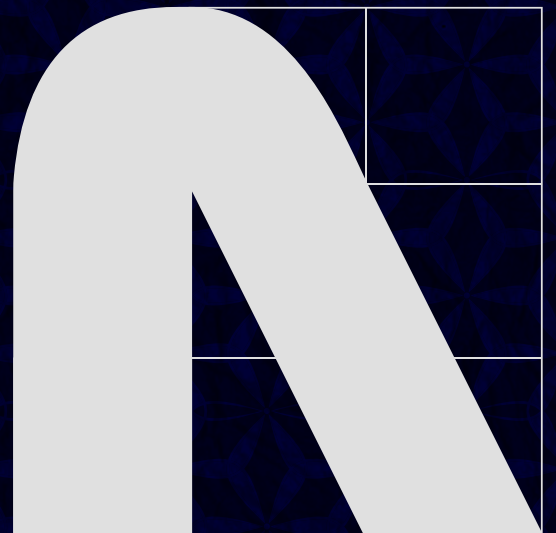
Our **IOWN** vision extends globally, powered by photonics-electronics convergence devices that transform communication and computer environments across fields like Digital Twin Computing (DTC) and next-generation, general-purpose AI.

Alongside lectures led by our industry experts and insiders, **NTT R&D Forum** will also feature over 120 exhibits, spotlighting cutting-edge technologies applied across various areas including:

Generative AI large language models

APN (All-Photonics Network)

Next-generation wireless communication technology

Space/satellite services

Quantum computing

Security

Bio and medical

Sustainable technology

Event highlights	
26 Nov	**Welcome reception**
27 Nov	**NTT R&D Forum: IOWN INTEGRAL** A look at NTT's latest technological innovations in IOWN and Generative AI, delivered through lectures and a live exhibition.
	NTT DATA Gala Dinner An evening of networking and entertainment hosted by NTT DATA.
28 Nov	**NTT DATA Applied Innovation Summit: Innovating the Future – Unleashing the Power of Generative AI** An exploration of the future of technology and innovation and showcase of NTT DATA's applied innovations leveraging Generative AI and other advanced technologies hosted at the Tokyo National Museum.

Event and sessions in detail

Agenda at a glance*

Tuesday, 26th November	
All day	**Arrival in Tokyo and check-in**
18:30 pm – 21:30 pm	**Welcome reception** **Venue:** Manhattan Restaurant, 6th floor InterContinental Tokyo Bay **Dress code:** Business casual

Wednesday, 27th November	
08:00 am	**Attendees to receive passes** **Meeting point:** Main Lobby at 1F InterContinental Tokyo Bay
08:15 am	**Coach departure from InterContinental Tokyo Bay to NTT Musashino R&D Center**
09:30 am - 10:30 am	**Arrival at NTT Musashino R&D Center; Self-guided tour of the Exhibit** **Venue:** R&D Center – 1F, 2F Exhibition floor
10:45 am – 10:50 am	**Welcome speech by Kyoko Sugiyama** (Deputy Head of Global Marketing and Communications, NTT DATA Group) **Venue:** R&D Center – 2F Presentation Hall
10:50 am – 11:30 am	**Keynote by Katsuhiko Kawazoe** (Representative Member of the Board and Senior Executive Vice President, NTT) **Venue:** R&D Center – 2F Presentation Hall
11:30 am – 14:50 pm	**Self-guided tour of the Exhibit** **Venue:** R&D Center – 1F, 2F Exhibition floor
12:30 pm – 14:00 pm	**Lunch and Coffee are served at 12F** **Venue:** R&D Center – 12F Sky Lodge
15:00 pm	**Coach departure from NTT Musashino R&D Center to InterContinental Tokyo Bay** **Meeting point:** 1F R&D Center Main Lobby
16:00 pm - 17:15 pm	**Time at leisure in hotel**
17:15 pm	**Meet for departure to Happo-en** **Meeting point:** Main Lobby at 1F InterContinental Tokyo Bay
18:00 pm	**Arrival at Happo-en; Cocktail Party**
19:00 pm – 22:00 pm	**NTT DATA Global Gala Dinner hosted by Yutaka Sasaki** (CEO of NTT DATA Group and NTT DATA Japan) **Venue:** Happo-en – Ball Room "Jour" **Dress code:** Business smart
22:00 pm	**Transfers available to hotels**

Please note the agenda is subject to change.

Thursday, 28th November

08:45 am	**Attendance check** **Meeting point:** Main Entrance at 1F InterContinental Tokyo Bay
09:00 am	**Coach departure from InterContinental Tokyo Bay hotel to Tokyo National Museum**
10:00 am – 10:15 am	**Opening remarks by Hiroshi Tomiyasu** (Executive Vice President and Head of Technology and Innovation, NTT DATA Japan) **Venue:** Heisei-kan – 1F Auditorium
10:15 am – 11:00 am	**Fireside chat with Llion Jones** (CTO & Co-Founder Sakana AI) **and** **Akhil Uniyal** (Head, NextGen Partnership & Incubation, Global Innovation HQ, NTT DATA Group) **Venue:** Heisei-kan – 1F Auditorium
11:00 am – 11:30 am	**NTT DATA Technology Foresight by Yoko Inaba** (Head of Innovation Technology Dept., NTT DATA Group) **Venue:** Heisei-kan – 1F Auditorium
11:30 am – 11:45 am	**Break**
11:45 am – 12:30 pm	**Panel discussion: Leveraging GenAI for Internal Transformation and External Business transformation** **Venue:** Heisei-kan – 1F Auditorium
12:30 pm – 14:30 pm	**Networking lunch and innovation showcase & demo** **Venue:** Restaurant "Yuri-no-ki" (Lunch) and Heisei-kan – 1F Auditorium (demo)
14:30 pm – 16:00 pm	**Self-guided museum tour** (Summit attendees are welcome to explore the museum for the remaining time)
16:00 pm / 16:15 pm 16:30 pm	**Coach departure from Tokyo National Museum to InterContinental Tokyo Bay hotel** *Please note coach service will NOT be provided after 16:45 pm

Friday, 29th November

All day	**Check-out and departure**

Please note the agenda is subject to change.

Fireside chat speakers

Thursday, 28th November 10:15 - 11:00

Llion Jones
CTO & Co-Founder, Sakana AI

Llion Jones, a former Google engineer who worked at the company for over a decade, is one of the authors of the well-known paper "Attention Is All You Need". This paper introduced   the deep learning model called "Transformer" for natural language processing and serves as backbone of most state of the art AI systems, such as ChatGPT.
Recently, with co-founders David Ha and Ren Ito, he started his own company and serves as the CTO of Sakana AI.

Akhil Uniyal
Head, NextGen Partnership & Incubation, Global Innovation HQ, NTT DATA Group

Akhil currently works for the Global Innovation team   at NTT DATA Group leading the NextGen Partnership and Incubation team and collaborate with startups and next generation partners to drive growth and innovation across all our operating companies and regions globally.
Prior to that, Akhil worked for Accenture, Perot Systems and Dell where he drove sales, strategy, and business transformation services to clients worldwide, resulting in enhanced growth strategies, operational performance improvements, and business driven innovation.

Panelists

Leveraging GenAI for Internal Transformation and External Business Transformation

Thursday, 28th November 11:45 - 12:30

Howard Nicholson (Moderator)

Head of NextGen Partners & Incubation, North America
Global Innovation HQ, NTT DATA Group

Howard Nicholson leads the NextGen Partnership and Incubation efforts for North America at NTT DATA Group's Global Innovation HQ. In this role, he collaborates with startups and next-generation partners to foster growth and innovation across the region.
Before joining NTT DATA, Howard was with Booz & Company (now PwC Strategy), where he advised Fortune 500 companies across diverse industries to maximize business outcomes. His earlier career including leading largescale IT transformation initiatives for ALCOA, Inc., and Ryder System.

Daniel Kolbar

Minister for Economic Affairs Embassy of Israel in Japan

Daniel Kolbar serves as Minister for Economic Affairs at the Embassy of Israel in Japan as of October 2020. Based in Tokyo and Osaka, Israel's Economic and Trade Mission to Japan aims to build commercial partnerships, create business opportunities for Israeli companies, promote inbound investment, scout for Israeli technology for Japanese corporations and foster bilateral governmental cooperation in matters related to trade and investment promotion, innovation and trade policy.

Francis Castro

Vice President – Global Customer Technology
Unilever

As the Global Head of Customer Technology, Francis leads Unilever's largest end-to-end digital transformation program, one of the largest in the industry. He is responsible for driving the transformation of the supply chain, improving customer experience across all aspects of the journey, from shelf to supplier, and enabling better execution and decision-making.
Prior to this role, Francis built his career at Unilever, joining as a management trainee in 2000. He held various leadership positions in Brazil, Latin America, and the UK, developing his expertise in technology and leadership. Francis holds a degree in Mechanical Engineering and an MBA.
Currently, Francis is focused on leveraging AI to foster customer collaboration and productivity in Unilever's customer operations, driving innovation and growth in the company.

Panelists

Leveraging GenAI for Internal Transformation and External Business Transformation

Thursday, 28th November 11:45 - 12:30

Hironori "Rick" Kobayashi

Co-Founder and CEO
Citadel AI

Rick Kobayashi holds a degree in electronic engineering from The University of Tokyo. Later, he joined Mitsubishi Corporation and served as the President of Loyalty Marketing, Inc., which is well known for a loyalty program called Ponta. He has also served as an SVP of Mitsubishi Corporation (Americas), and CEO of Indiana Packers Corporation in U.S. He has an outstanding management skills and extensive industry knowledge ranging from IT to medical, retail and food industries.

Jorge Cardenas

Chief Information Officer
The City of Brownsville

Jorge, a US Marine veteran with over 21 years in IT, has led multimillion-dollar infrastructure projects and network/security operations centers. He excels in IT strategy, governance, compliance, and risk management for the Department of Defense, private industry, and local government. Jorge holds an MBA from the Jack Welch Management Institute and certifications in PMP, CISM, Master Fiber Instructor, and ITIL.
As Brownsville's Chief information Officer, he will develop an enterprise-wide technology strategy and implement the city's Smart City Roadmap, leveraging 100 miles of fiber middle-mile broadband investments

Phillip Vincent

Managing Partner
APAC CEO, Japan
Plug and Play

Phillip is serving as the Managing Partner of Plug and Play APAC and CEO of Plug and Play Japan. His journey with Plug and Play began in Silicon Valley in 2014, where he spearheaded the IoT and Mobility divisions before establishing Plug and Play Japan in 2017. Under his leadership, the company has evolved into the premier innovation platform in Japan, connecting startups and corporations globally.
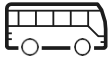
In his current role as co-head of the APAC region, he also leads strategic initiatives across all locations, with a particular focus on Japan and Korea.

FAQ

FAQ

27th November

Transport

What time do I leave for the R&D Forum?
The coach leaves the InterContinental Tokyo Bay at 08:15 am. Please be at the 1st floor main entrance area of the InterContinental Tokyo Bay by 08:00 am.
All NTT DATA R&D Tour participants may travel on this coach; it is not limited to InterContinental Tokyo Bay guests.
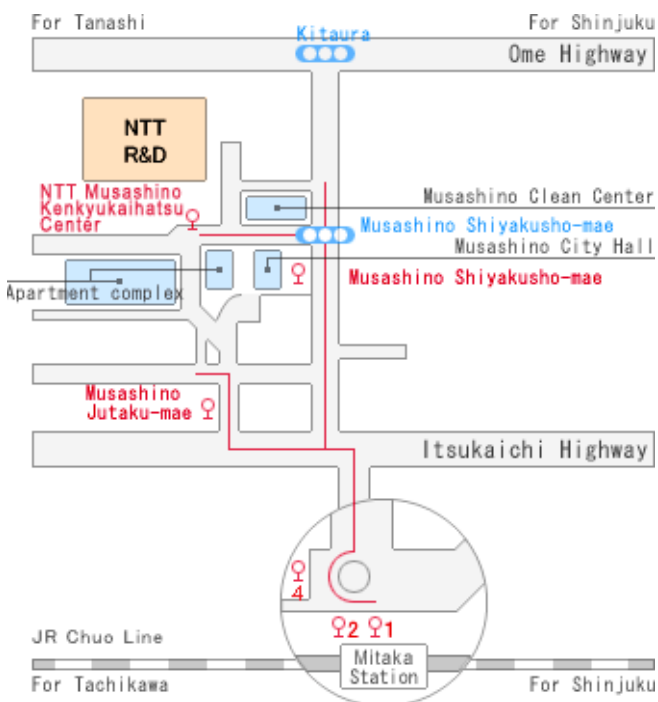
Can I take a taxi instead?
If you are taking taxi, we advise you to provide the driver the address of the R&D Center as the venue is off central Tokyo area. Also, please expect traffic during the forum period.

Will there be a parking space at the venue?
If you are arranging your own vehicle, pre-registration is required to secure a parking space. Please report car type, car number and driver's contact number to the NTT DATA R&D Tour team (nttdata-rdtour2024@gmh-global.com) no later than 3 business days before your arrival.
Otherwise, attendees will need to look for a public parking and take a long walk to the venue.

NTT Musashino R&D Center
3-9-11 Midori-cho, Musashino-shi, Tokyo 180-8585

Click here to view on Google Maps

Venue access

How do I access the R&D Forum?
We will hand out entrance passes to all clients and hosts taking the transfer from Intercontinental Tokyo Bay to R&D Cener on 27 November.
For clients and hosts who are not taking the transfer, please look for an NTT DATA staff near the Reception Desk or call +81-(0)80-8905-7036 upon arrival to collect their pass.
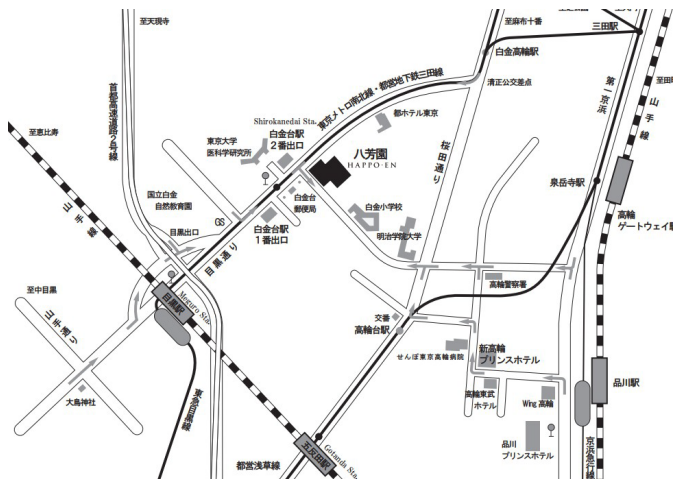
When do coaches leave the forum to go back to the hotel?
The coach leaves NTT Musashino R&D Center at 15:00 pm. Please be at the pickup point 10 minutes before departure.
If you wish to leave at a different time, taxis can be arranged at the reception of the R&D Center.

What time do I leave for the NTT DATA Global Gala Dinner?
The coach leaves the InterContinental Tokyo Bay from 17:00 pm for Happo-en. Please be at the 1st floor main entrance area of the InterContinental Tokyo Bay by 17:15 pm.

Happo-en
1-1-1 Shiro-gane-dai, Minato-ku, Tokyo 108-8631

Click here to view on Google Maps

What time do I leave the NTT DATA Gala Dinner for the hotel?
The coach and taxis leaves Happo-en for the InterContinental Tokyo Bay and other designated hotels at 22:00 pm.

FAQ

27th November

Sessions, events & meals

Will all guests attend the same sessions and have the same lunchtime slot?
All guests will attend Katsuhiko Kawazoe's welcome speech and NTT R&D Forum. As for lunch and exhibit tour, there are two slots, and you will be informed at what time and where to join.

What's on the agenda for the gala dinner?
The gala dinner will be hosted by Yutaka Sasaki, CEO of NTT DATA Group Corporation and NTT DATA Japan Corporation, alongside other NTT DATA luminaries.

A course meal will be served, accompanied by a traditional Japanese musical performance.
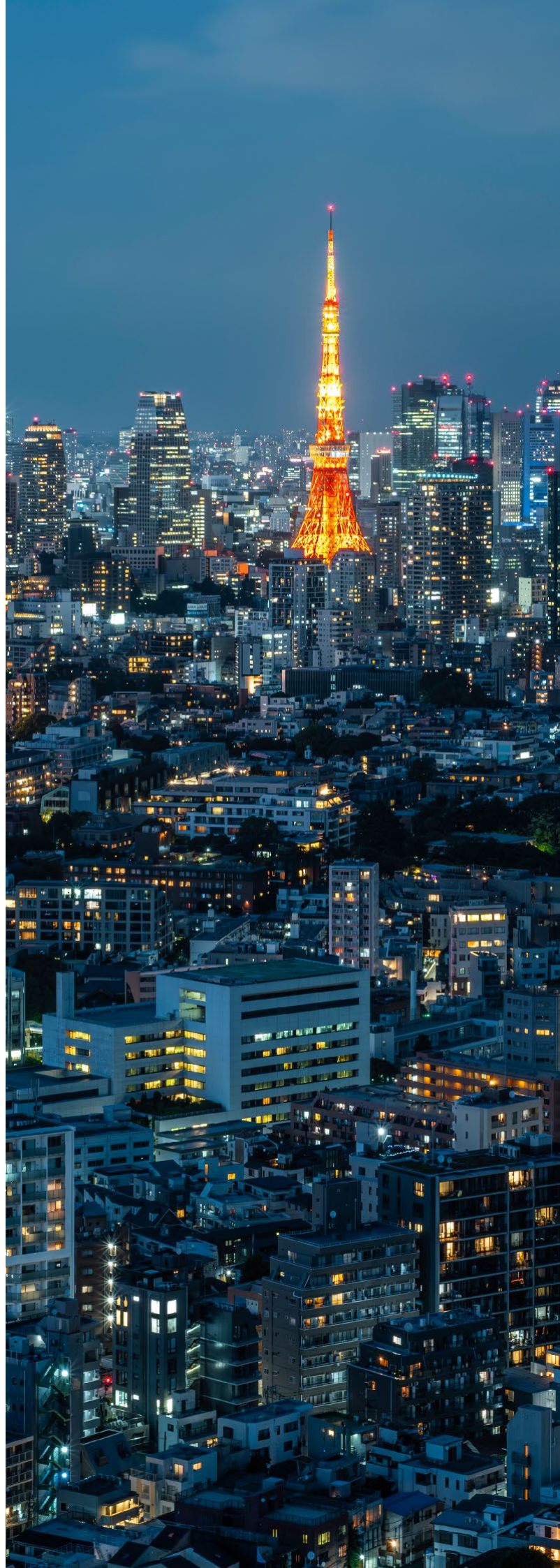
All forum guests are invited to attend.

Dress code

What is the dress code for the day's events?
The dress code for all events including gala dinner is business smart.

We ask ladies to refrain from wearing high heeled shoes at the gala dinner. There will be some gravel walk in the garden area.

FAQ

28th November

Transport

What time do I leave for the NTT DATA session?
The coach leaves the InterContinental Tokyo Bay at 09:00 am. **Please be at the 1st floor main entrance area of the InterContinental Tokyo Bay by 08:45 am**

Where is the drop-off point?
You will be dropped off near the West Gate of the Tokyo National Museum, which is the venue for the forum.

Can I take a taxi or a separate vehicle instead?
If you are arriving by taxi or your own vehicle, please arrive from the West Gate. Guest arriving from the Main Gate will be required to pay entrance fee.
Should you need a parking space for your vehicle at the venue, please contact the NTT DATA R&D Tour team (nttdata-rdtour2024@gmh-global.com) no later than 3 business days before your arrival.

Tokyo National Museum
13-9 Ueno Park, Taito-ku, Tokyo, 110-8712

- (JR Line) 10 minutes' walk from Ueno or Ugu-isu-dani station

- (Ginza or Hibiya Tokyo Metro Line) 15 minutes' walk from Ueno station

Click here to view on Google Maps

Venue access

How do I access the correct rooms within the building?
Our staff and signage will guide you to the correct room/floor.

Where will lunch be served and what's on the menu?
Lunch will be served in the same building as the summit. Details will be announced during the event. A buffet-style meal with a wide selection of cuisines, catering to varied dietary preferences, will be offered.

What time can I return to the hotel?
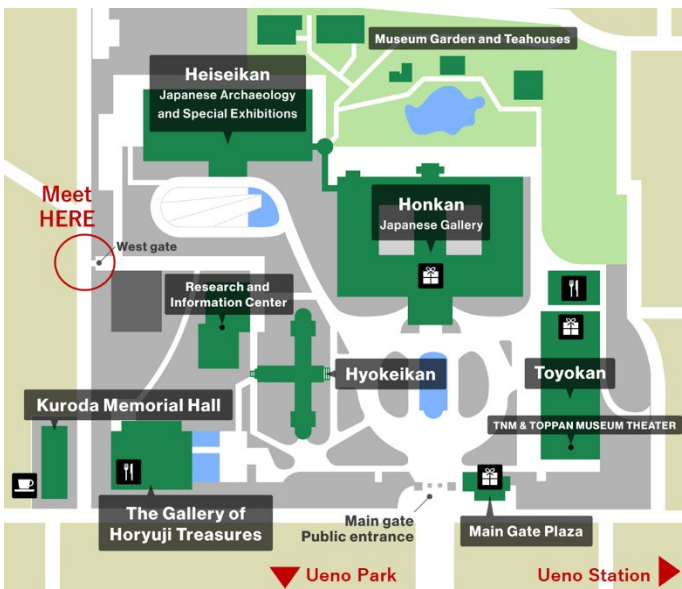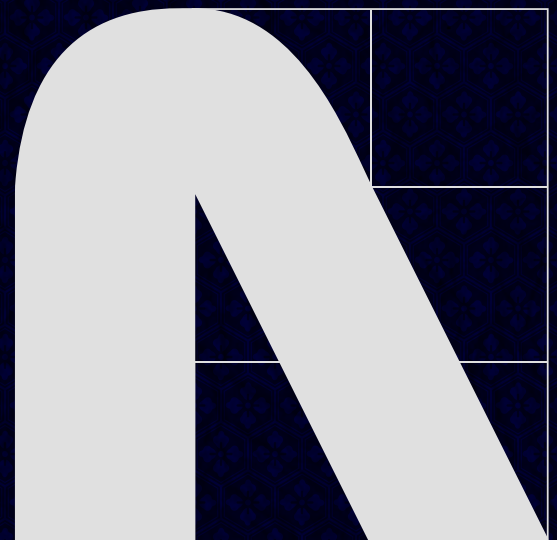The coach leaves Tokyo National Museum for the InterContinental Tokyo Bay at 16:00 pm.

If you do not wish to look around the museum, you are free to return to the hotel at your leisure after the showcase and demo.

Dress code

What is the dress code for the day's events?
The dress code for all events including gala dinner is business smart.

General information

Planning your visit

Activities

Tokyo's allure extends beyond our event.
If you have the time, immerse yourself in Tokyo's rich culinary delights, historical landmarks and modern Japanese experiences. For more detailed information on local points of interest, refer to the 'Travel Tips' section of this brochure.

Tokyo's weather

November in Tokyo is usually crisp and cool with daytime temperatures around 17°C. The city enjoys an average of five hours of sunshine daily. Considering the cooler climate, we recommend to pack layered clothing for comfort during outdoor and indoor events.

Tokyo, uncovered

Discover the city's rich culture through these gems and activities – each a short walk or drive away from the InterContinental Tokyo Bay.

Natural & scenic sights

Tokyo City Cruise
Embark on a city cruise at Hinode Pier, just a five-minute walk from the InterContinental Tokyo Bay. Marvel at Tokyo Bay and Sumida River through easy access to Asakusa and TOKYO SKYTREE.

www.suijobus.co.jp

Hi-NODE
You only need a minute's walk from the hotel to get to Hi-NODE, which overlooks the entire Tokyo Bay. The multifunctional urban space connects Hinode to Takeshiba and is beautifully illuminated at night.

hi-node.jp

Kyu-Shiba-rikyu Gardens
Journey back to the Edo Period in this seaside garden, just 10 minutes on foot from the hotel. Its seasonal flora provides an immersive experience.

www.japan-guide.com/e/e3014.html

Hama-rikyu Gardens
A 15-minute walk from the hotel unveils this historic garden, a designated national treasure renowned for its tidal pond and duck hunting grounds.

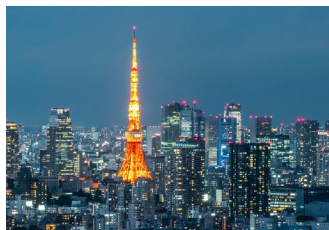www.japan-guide.com/e/e3025.html

Architectural & urban attractions

Waters Takeshiba
An architectural marvel, this waterfront complex stands opposite Hama-rikyu Gardens. A mere three-minute stroll from the hotel, it hosts a series of theaters, shops and scenic views.

www.waters-takeshiba.jp

Tokyo Tower
This iconic tower is located less than 10 minutes from the InterContinental Tokyo Bay. Once you're here, enjoy some shopping and entertainment on top of breathtaking bird's eye views of Tokyo.

www.tokyotower.co.jp

Cultural & historical sites

Shiba-daijingu Shrine

Immerse yourself in Tokyo's rich history at this revered shrine, which takes only a five-minute drive from the hotel to reach. It will be

of particular interest for those interested in Shinto traditions.

www.shibadaijingu.com

Zojoji

The Zojoji Temple, six minutes from the InterContinental Tokyo Bay by car, stands as a testament to the Jodo sect of Buddhism.

www.zojoji.or.jp

Tsukiji Market

The world-renowned Tsukiji Market is just a 10-minute drive drive from the hotel. Once Tokyo's central wholesale hub, it's now a seafood lover's paradise.

www.tsukiji.or.jp/english
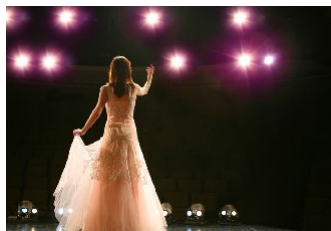
Entertainment & leisure

Tokyo Water Taxi

Tour Tokyo's serene waters by boarding a taxi for over 30 piers around the bay.

To access this service, head to either the Takeshiba Small Boat Terminal or the Hinode Pier; both are within a five-minute radius of the hotel.

water-taxi.tokyo

JR-East Shiki Theatre HARU•AKI/JIYU

Located five minutes from the hotel, JR East Shiki Theatre offers visitors epic interpretations of original and international musical performances and plays. Currently showing: Frozen and Ghost & Lady

www.shiki.jp

Please note:
Extra-curricular activities are not organized or sponsored by NTT DATA.
Please contact the hotel to arrange any excursions during your leisure time.